# **Privacy Policy**

South Umpqua School District is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the South Umpqua School District Web site and governs data collection and usage. By using the South Umpqua School District website, you consent to the data practices described in this statement.

### **Collection of your Personal Information**

South Umpqua School District collects personally identifiable information, such as your e-mail address, name, home or work address or telephone number. South Umpqua School District also collects anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites. There is also information about your computer hardware and software that is automatically collected by South Umpqua School District. This information can include: your IP address, browser type, domain names, access times and referring Web site addresses. This information is used by South Umpqua School District for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the South Umpqua School District Web site.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through South Umpqua School District public message boards, this information may be collected and used by others. Note: South Umpqua School District does not read any of your private online communications. South Umpqua School District encourages you to review the privacy statements of Web sites you choose to link to from South Umpqua School District so that you can understand how those Web sites collect, use and share your information. South Umpqua School District is not responsible for the privacy statements or other content on Web sites outside of the South Umpqua School District and South Umpqua School District family of Web sites.

# **Use of your Personal Information**

South Umpqua School District collects and uses your personal information to operate the South Umpqua School District Web site and deliver the services you have requested. South Umpqua School District also uses your personally identifiable information to inform you of other products or services available from South Umpqua School District and its affiliates. South Umpqua School District may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

South Umpqua School District does not sell, rent or lease its customer lists to third parties. South Umpqua School District may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, South Umpqua School District may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to South Umpqua School District, and they are required to maintain the confidentiality of your information.

South Umpqua School District does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

South Umpqua School District keeps track of the Web sites and pages our customers visit within South Umpqua School District, in order to determine what South Umpqua School District services are the most popular. This data is used to deliver customized content and advertising within South Umpqua School District to customers whose behavior indicates that they are interested in a particular subject area.

South Umpqua School District Web sites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on South Umpqua School District or the site; (b) protect and defend the rights or property of South Umpqua School District; and, (c) act under exigent circumstances to protect the personal safety of users of South Umpqua School District, or the public.

#### **Use of Cookies**

The South Umpqua School District Web site use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize South Umpqua School District pages, or register with South Umpqua School District site or services, a cookie helps South Umpqua School District to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same South Umpqua School District Web site, the information you previously provided can be retrieved, so you can easily use the South Umpqua School District features that you customized. You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the South Umpqua School District services or Web sites you visit.

## **Security of your Personal Information**

South Umpqua School District secures your personal information from unauthorized access, use or disclosure. South Umpqua School District secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other Web sites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

## **Changes to this Statement**

South Umpqua School District will occasionally update this Statement of Privacy to reflect company and customer feedback. South Umpqua School District encourages you to periodically review this Statement to be informed of how South Umpqua School District is protecting your information.

## **Contact Information**

South Umpqua School District welcomes your comments regarding this Statement of Privacy. If you believe that South Umpqua School District has not adhered to this Statement, please contact South Umpqua School District. We will use commercially reasonable efforts to promptly determine and remedy the problem.